



InnerWorkings Appoints Global Managing Director for EYELEVEL Subsidiary

June 10, 2019

Andres Siefken joins the company to lead the retail environments offering

CHICAGO, IL – June 10, 2019 – [InnerWorkings, Inc.](http://InnerWorkings.Inc) (NASDAQ: INWK), the leading global marketing execution firm, announced that Andres Siefken has been appointed Senior Vice President and Global Managing Director for the company's EYELEVEL retail environments business. In this role, Mr. Siefken will be responsible for driving EYELEVEL's global strategy, growth, profitability, and collaboration with the company's other service offerings to serve new and existing clients.

Mr. Siefken brings a wealth of retail business leadership experience with a track record of delivering accelerated revenue and profit growth for mid-market and Fortune 100 companies in the retail, consumer product, and financial service industries. He has held Chief Marketing Officer and other senior leadership positions in marketing with companies such as Mastercard, Daymon Worldwide, and Anheuser-Busch InBev, among others.

"During the six years since acquiring EYELEVEL, we have established our position as a global leader in retail fixtures, displays, turnkey flagship stores, and digital point of sale solutions for many of the world's best brands," said Rich Stoddart, InnerWorkings' President and Chief Executive Officer. "We are seeing growing demand for retail solutions that elevate customer execution and determined a transformative leader like Andres would accelerate our ability to deliver seamless connections with consumers at the retail level. I am very excited to have Andres on board."

"There are so many terrific brands in need of a new approach to marketing execution, from ideation to implementation at a global level", said Andres Siefken. "I firmly believe in the power of InnerWorkings' innovative thinking to transform end-to-end marketing services for our clients and I am proud to lead that evolution to global brands in the retail environment."

About InnerWorkings

InnerWorkings, Inc. (NASDAQ: INWK) is the leading global marketing execution firm serving Fortune 1000 brands across a wide range of industries. As a comprehensive outsourced enterprise solution, the Company leverages proprietary technology, an extensive supplier network and deep domain expertise to streamline the production of branded materials and retail experiences across geographies and formats. InnerWorkings is headquartered in Chicago, IL and employs 2,100 individuals to support global clients in the execution of multi-faceted brand campaigns in every major market around the world. Among the many industries InnerWorkings serves are: retail, financial services, hospitality, consumer packaged goods, not-for-profits, healthcare, food & beverage, broadcasting & cable, automotive, and transportation. For more information visit: www.inwk.com.

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